COASTGUARD
TAUTIAKI MOANA

Community Engagement Unit of the Year

The Community Engagement Unit of the Year award celebrates initiatives that have significantly benefited the local community. This award highlights activities that enhance social cohesion, safety, and overall well-being, while actively involving community members and fostering a sense of ownership.

This award aims to honour initiatives that contribute to community growth and safety through collaborative and innovative efforts. It recognises projects that not only engage the community but also promote its development and security through partnerships with Coastguard.

Selection Criteria	
1.	**Impact on Community** • The activity should demonstrate a significant positive effect on the local community, including enhancements to social cohesion, safety, or overall well-being.
2.	**Involvement of Community Members** • The initiative should actively involve local residents, encourage participation and foster a sense of ownership within the community.
3.	**Collaboration with Coastguard** • There should be a clear partnership or collaboration with Coastguard services, showcasing joint efforts in promoting safety and awareness in the community.
4.	**Sustainability** The project should have elements that ensure its benefits will continue beyond the immediate engagement, fostering long-term community development.
5.	**Innovation and Creativity** The activity should showcase innovative approaches to community engagement, using creative methods to reach and involve diverse groups.
6.	**Promotion of Safety Awareness** Initiatives that effectively raise awareness about marine safety, environmental protection, or emergency preparedness will be especially valued.
7.	**Feedback and Evaluation** • There should be mechanisms in place to gather feedback from participants and the community, demonstrating a commitment to continuous improvement and responsiveness to community needs.
8.	**Inclusivity** • The project should ensure that all segments of the community are included and able to participate, regardless of age, background, or ability.